

## WHERE MARKETING MEETS MOMENTUM

**LeadVelo** by Turchette is a powerful all-in-one platform designed to accelerate your sales pipeline, automate engagement, and give you actionable insights that drive ROI.

### HERE'S WHAT YOU GET...

#### **Unprecedented Access to Prospect Data**

- **Website visitor ID** - Where possible, identify who is visiting your website and what content they are looking at.
- **Marketing Automation Capabilities and Customer Relationship Management (CRM) Platform** - Nurturing leads has never been easier.
- **Build Professional Emails** - Intuitive drag-and-drop editor and customizable templates.

#### **AI ChatBot**

- **AI-Powered** - Learns directly from your website content to deliver instant answers to visitor questions and schedules follow-up meetings.
- **Smart Lead Capture** - Requires an email to begin a chat, automatically growing your contact list.
- **Human Backup** - Seamless hand-off to a real person when needed.

#### **Data & Analytics**

- **Ready-made Dashboard** - Shows website traffic, campaign performance prospecting data, and revenue for an unlimited number of users.
- **Data at Your Fingertips** - Understand which campaigns are working, where leads drop off, and how to optimize.
- **Convert Leads** - Evaluate your sales team's performance with data that fuels smarter decision-making.

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