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FIVE KEY BENEFITS OF USING **WHITEBOARD ANIMATION** IN YOUR NEXT VIDEO

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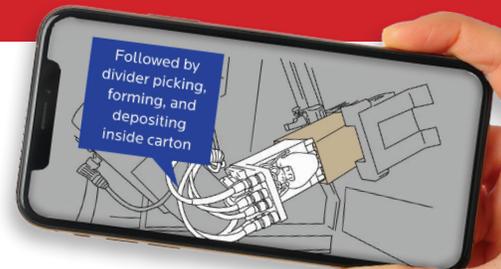
Whiteboard animation videos are a great tool to have in your marketing arsenal. These videos utilize two powerful forms of persuasion: visual content and storytelling. Here at Turchette we've collaborated with several clients to produce whiteboard animation videos using a process that involves script writing, illustration, narration, and video production. The finished product offers our clients and our client's customers an engaging and informational video experience.

1. Whiteboard videos result in a 15% increase in information retention.



2. They are 66% more likely to be shared vs standard videos.

3. Take complex solutions or processes and explain them in a simple, easy-to-understand way.



4. Engage with your audience in a fun, visual format.

5. Show prospects the personality behind your brand.

Whiteboard animation videos can be a great tool for engaging audiences, improving understanding of company benefits or solutions, and planting lasting impressions. To learn more, contact Turchette today for a FREE consultation!



If you're looking to develop a highly effective whiteboard or explainer animation that will help promote your product or services, our animation team can help.

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