TURCHETTE
B2B MARKETING & PUBLIC RELATIONS

GREATER IMPACT
ENHANCED RESULTS
IMPROVED RESPONSE
FOR YOUR B2B BRAND

Keeping your B2B brand in the spotlight is more difficult than ever – so it is crucial to choose an experienced agency that develops the proper strategy, crafts the right messaging, and quickly puts a plan into motion. That's where we come in. For 75 years, B2B clients have trusted the award-winning team at **TURCHETTE** to differentiate their brands, and promote their products and services.

STRATEGIC APPROACH

We create customized B2B strategies that align with client objectives, the marketplace and industry trends to bring our clients' visions to life.

AWARD-WINNING CREATIVE

Since our inception, we've been designing high-impact messaging and visuals to move markets to action and deliver measurable R.O.I.

REGIONAL TARGETING

With B2B clients throughout the U.S. and across the globe, we have experience implementing innovative media strategies that target specific demographic and geographic sectors.

UNRIVALED EXPERTISE

Our team of marketing, branding and PR pros have decades of experience and a deep understanding of what moves the needle in their areas of expertise.

CLIENT LOYALTY

It's no coincidence that Turchette enjoys 5X the national average for longevity of client-agency relationships. (15+ years)

AT TURCHETTE, OUR TEAM OF B2B PROFESSIONALS TAKES TREMENDOUS PRIDE IN DELIVERING AN INTEGRATED ARRAY OF SERVICES TO DELIVER BOTTOM-LINE RESULTS FOR OUR CLIENTS.

ADVERTISING

From multi-channel digital and print campaigns to broadcast, social, paid-search, outdoor, mobile and more, we deploy innovative marketing tactics and high-impact creative to promote your products and services for the best possible results.

BRANDING

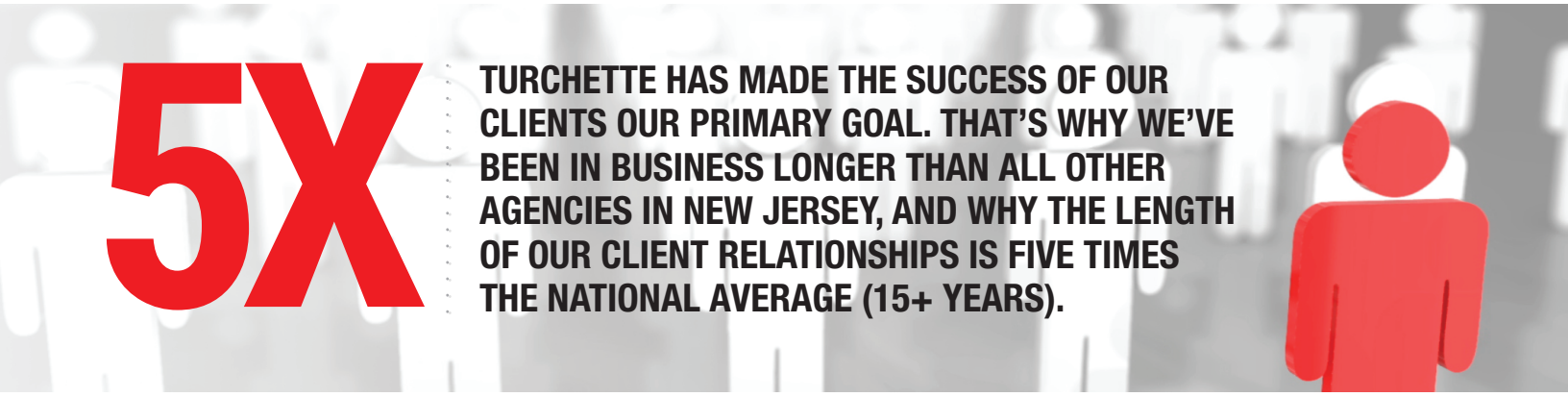
Whether you need a corporate video, an entirely revamped brand identity, or conceptual development for a new product launch, our creative team can deliver the positive customer experience your brand deserves.

INTERACTIVE

Not only does your brand need a robust, responsive and user-friendly website, it needs to be carefully optimized to ensure maximum search engine visibility. That's why we've invested in top-tier designers, video specialists, developers and programmers to meet all of your interactive media needs.

PUBLIC RELATIONS

By utilizing our extensive contacts with editors and journalists, Turchette's public relations team adds critical third-party endorsements to your overall communications program. From organizing press launches and special events, to news releases, case studies and feature stories, our team leverages the power of the press on your behalf.



5X

TURCHETTE HAS MADE THE SUCCESS OF OUR CLIENTS OUR PRIMARY GOAL. THAT'S WHY WE'VE BEEN IN BUSINESS LONGER THAN ALL OTHER AGENCIES IN NEW JERSEY, AND WHY THE LENGTH OF OUR CLIENT RELATIONSHIPS IS FIVE TIMES THE NATIONAL AVERAGE (15+ YEARS).

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